

The Paper Heart Project

Adoptions From The Heart



You're Invited!
In Honor of
National Adoption Month
November 1st -30th, 2018

Join the Paper Heart Project!

- Spread Adoption Awareness in Your Community!
- Support Expectant Parents in Need!
- Celebrate Beautiful Families Created Through Adoption



Adoptions From The Heart®

www.afth.org | Locations in PA, NJ, DE, CT, VA | Questions? Please Contact: SaraM@afth.org
Phone: (610)642-7200 Fax: (484) 708-1286 | Mail To: 30-31 Hampstead Circle, Wynnewood, PA 19096

How To Join...

Step 1: Register

NEW- Register online at afth.org through our National Adoption Month page OR see attached registration form. Form requires:

- # Of paper hearts you are requesting
- Contact Information
- **E-mail us a logo & link to your website for promotion
- **Hearts will be mailed to you by the end of October.
- **Registration Deadline: Friday, October 19, 2018**

Step 2: Promote the Project

Promote your support of National Adoption Month & AFTH through any way that you can. Contact us for any additional signage or promotional ideas. To thank you for your support, AFTH will promote your business through www.afth.org, Facebook, Twitter, our newsletter, and any press generated by the Paper Heart Project!

Step 3: Accept Donations

Request **\$1 donation per heart**. Donors may write their name on a heart to show support for our cause. Please use a system of your choice for recording and collecting donations. Display the paper hearts any where you would like! **Donations should be collected November 1st- 30th.**

Step 4: Return Donations

We ask that all donations be sent by cash or check, along with any unused hearts by return date. Please be aware that all final donations will be recognized and promoted within first weeks of December. **Return Date: Friday, December 7, 2018** **Don't forget to send us some pictures!

A Note From AFTH...

Thank you for supporting Adoptions From The Heart and the beautiful families we serve! If you would like to participate in the 2017 Paper Heart Project be sure to register online or return the enclosed registration form (it's free!). Please do not hesitate to contact us with any questions!



Adoptions From The Heart®

www.afth.org | Locations in PA, NJ, DE, CT, VA | Questions? Please Contact: SaraM@afth.org
Phone: (610)642-7200 Fax: (484) 708-1286 | Mail To: 30-31 Hampstead Circle, Wynnewood, PA 19096



About The Expecting and Birth Parent Support Fund

All proceeds will be donated to this fund, which supports expectant parents creating an adoption plan in their education, counseling, medical care and guidance, living essentials, or other special needs.

Additional donations from your own company are tax deductible. (Tax ID provided upon request).

The Paper Heart Project



Adoptions From The Heart

Adoptions From The Heart, What We Do...

Adoptions From The Heart (AFTH) is a private, non-profit, non-secretarian licensed adoption agency. For 30 years, the mission of AFTH has been to provide safe and loving homes for children and offer quality, comprehensive services to families, birth parents and children. Through educational counseling and support programs, we help strengthen families. We provide all services to pregnant women at no charge to them. These services include counseling, support groups, assistance with scheduling and transportation to prenatal appointments, help with housing, medical coverage, and benefits. Adoptions From The Heart placed over 170 children last year alone, assisting each of their birthmothers with counseling and care. To learn more about our organization please visit www.afth.org.

Paper Heart Project - Frequently Asked Questions?

How many hearts should I request at registration?

The number of hearts you request should be based on your business traffic. Consider the average number of clients that will see the display throughout November and how likely they are to donate to the cause. Additionally we can send more hearts mid-way through the month if you are in need. (Many small businesses begin with 50-100 hearts).

Can customers/clients donate more or less than \$1 per heart?

Absolutely, any donation to our mission is greatly appreciated.

Are there other ways to get involved with AFTH?

Always! Contact us if your business would like to participate with us in any other fundraising event.

Don't Own A Business But Want To Participate?

Throughout November, hearts can be purchased for \$1 at each AFTH branch offices as well as **online at afth.org**.

Allentown, PA
2212 Union Blvd.
(610)432-2384

Chesapeake, VA
1407 Stephanie Way, Suite H
(757)361-0008

Lancaster, PA
1525 Oregon Pike, Suite 402
(717)399-7766

Wilmington, DE
18-A Trolley Square
(302)658-8883

Cherry Hill, NJ
451 Woodland Ave.
(856)665-5655

Glastonbury, CT
703 Hebron Avenue, 1st Floor
(860)657-2626

Pittsburgh, PA
1225 South Main St., Suite 207
(724)853-1738

Wynnewood, PA
30-31 Hampstead Circle
(610)642-7200



Adoptions From The Heart®

www.afth.org | Locations in PA, NJ, DE, CT, VA | Questions? Please Contact: SaraM@afth.org

Phone: (610)642-7200 Fax: (484) 708-1286 | Mail To: 30-31 Hampstead Circle, Wynnewood, PA 19096

Paper Heart Project 2018 Registration Form

Please REGISTER ONLINE or return this registration by **Friday, October 19, 2018** via mail, fax, or email to...

Adoptions From The Heart | Paper Heart Project | 30-31 Hampstead Circle | Wynnewood, PA 19096

SaraM@afth.org P: (610) 642-7200 | F: (484) 708-1286

Company Name: _____

Company Website: _____

Contact Name: _____ # of Paper Hearts Requested _____

Contact E-mail: _____ Contact Phone: _____

Contact Address: _____

*I agree to mail or submit online any and all donations to AFTH on or before *December 7, 2018*. X_____